LOGESHKUMAR SIVAKUMAR

BI & Analytics Engineer | Pre-Sales Consultant | Microsoft Fabric Specialist

elogu2001@outlook.com | linkedin.com/in/logeshkumar-sivakumar | github.com/Logeshkumar-10 | Maven Analytics Portfolio

Based in Chennai, India | Open to relocation worldwide

PROFESSIONAL SUMMARY

Microsoft-certified Fabric Analytics and Data Engineer (DP-600, DP-700) with 3 years of enterprise BI delivery. Specialise in Power BI, Microsoft Fabric, and Inforiver Suite. Proven track record in customer-facing pre-sales consulting, end-to-end enterprise implementations, and AI-powered internal tooling. Seeking an AI-enabled BI engineering or AI deployment engineering role, open to relocation worldwide.

CORE COMPETENCIES

BI & Analytics Platforms: Power BI (Desktop & Service) | Microsoft Fabric | Inforiver Suite | Tableau | Looker Studio

Data Engineering: DAX | MDX | SQL | Power Query | Dataflows | ETL Pipelines | Data Modelling | n8n Workflows

Pre-Sales & Consulting: Requirements Gathering | POC Development | Live Product Demonstrations | Solution Design | Enterprise Migration

AI & Automation: AI-Powered Tool Development | Prompt Engineering | Automated Data Validation Pipelines | Lead Enrichment Automation

Collaboration: Stakeholder Management | Cross-Functional Enablement | Technical Training & Onboarding | KPI Development

CERTIFICATIONS

- **Microsoft Certified: Fabric Analytics Engineer Associate (DP-600)** Microsoft | Issued: May 2024 | Expires: May 30, 2027 | ID: AF15AA7B1FAFA8C3
- **Microsoft Certified: Fabric Data Engineer Associate (DP-700)** Microsoft | Issued: Aug 2025 | Expires: Aug 24, 2027 | ID: 11744A8FF7A57819
- **SQL (Basic)** HackerRank | Nov 2021 | ID: 040994415279

PROFESSIONAL EXPERIENCE

Lumel Technologies Pvt. Ltd. | Business Intelligence Engineer — Jan 2025 - Present | Chennai, India

- **Enterprise Migration:** Led the technical coordination for migration of a US enterprise customer's legacy IBM Cognos reports to Power BI and Inforiver, handling requirements analysis, solution design, and cross-team documentation, contributing to a multi-year customer retention.
- **Pre-Sales & POC Delivery:** Designed and delivered 50+ customer demos and proof-of-concept projects across Power BI, Fabric, and Inforiver Suite, achieving strong customer conversion and adoption outcomes.
- **AI-Powered Internal Tools:** Built two production-grade AI tools using Claude: (1) an Enterprise Planning Dataset Generator producing transaction-level, P&L-reconciled datasets across multiple industry verticals; (2) a Power BI Semantic Model Builder generating Tabular Editor-compatible BIM files, DAX measures, and relationship configs, reducing model setup time significantly.
- **Sales Analytics Platform:** Designed and deployed an end-to-end Sales Performance Report in Microsoft Fabric, consolidating data from multiple sources with automated scheduled exports, reducing manual reporting effort by approximately 70% for Sales and Marketing teams. Ensured data updates and quality with SQL-based data validation pipelines.
- **AI Workflow Automation:** Designed n8n-based AI workflows for automated lead data improving data quality.
- **Webinar Campaign Automation:** Led end-to-end webinar marketing campaign design using Claude, producing segmented HTML email broadcasts, LinkedIn company and personal posts, Reddit community content, poll questions, and post-event engagement workflows.
- **Internal Enablement:** Delivered weekly technical training sessions, designed a 15-day SMB onboarding programme, and contributed to the Lumel Learning Hub, building team capability across Power BI, Fabric, and Inforiver products.
- **Cross-Functional Contribution:** Acted as primary technical contact across Sales, QA, Marketing, Customer Success, and R&D. Contributed product enhancement inputs across the Inforiver product suite based on customer feedback and competitive analysis.

Recognition: Star Performer - Consistently Exceeded Expectations (Manager-confirmed, 2024 annual review). Awards: Being Awesome, Above & Beyond, High Five (Lumel, 2024-2025).

Lumel Technologies Pvt. Ltd. | Business Intelligence Developer Aug 2023 - Dec 2024 | Chennai, India

- Built and configured large-scale Power BI and Fabric datasets for product validation and performance testing, supporting R&D in ensuring scalability and functional parity.
- Created tailored customer-facing reports using Inforiver Suite components and provided technical guidance to QA, Support, and Marketing teams.
- Managed and maintained internal reports for multiple business functions to support data-driven decision-making.

Alpha Ori Technologies | Internship Trainee / Project Engineer (Contract) Mar 2023 - Jul 2023 | Chennai, India

- Gathered, integrated, and visualised IoT sensor data using Excel and Looker Studio to identify equipment performance trends and operational anomalies.
- Configured rule-based alerts in data pipeline workflows for proactive monitoring and intervention.
- Ensured data quality and integrity through advanced data manipulation and validation techniques.

KEY PROJECTS & PORTFOLIO

AI-Powered Tools (Built at Lumel, 2025)

- Enterprise Planning Dataset Generator: Produces industry-specific, transaction-level datasets with reconciled P&L source tables and multi-dimensional hierarchies. Used for pre-sales POC delivery across retail, manufacturing, and financial services verticals.
- Power BI Semantic Model Builder: Automated system generating Tabular Editor-compatible BIM files, enterprise DAX in display folders, and full documentation, significantly reducing semantic model setup time.

Power BI & Fabric Solutions

- 10+ interactive Power BI dashboards across sports analytics, real estate, e-commerce, customer churn, and call centre operations (view at Maven Analytics portfolio link above).
- Maven Data Challenges: Airline Passenger Satisfaction, Space Mission Analysis, Market Sales Forecasting.
- FP20 Analytics Challenge: Data-Driven Education Management - Runner-up (February 2024).

EDUCATION

Bachelor of Engineering in Mechanical Engineering 2019 - 2023

Sona College of Technology, Salem, India | GPA: 9.08 / 10

Note: Degree is in Mechanical Engineering; career pivot to BI/Data supported by professional certifications and 3 years of specialist experience.

AWARDS & RECOGNITION

- Star Performer - Consistently Exceeded Expectations (2024 Annual Review, Lumel Technologies)
- Being Awesome Award (Aug 2025), Above & Beyond Award (Dec 2024), High Five Award (May 2024) - Lumel Technologies
- Runner-up: FP20 Analytics Data Challenge - Data-Driven Education Management (February 2024)
- Finalist: L&T Techgium 6th Edition Engineering Innovation Challenge (2023)
- Finalist: Visionet VisionTech Fest TechThon - Price Forecasting using AI/ML (2022)

ADDITIONAL INFORMATION

Languages: English (Fluent) | Tamil (Native)

Location Intent: Currently Chennai, India. Open to roles anywhere, including relocation. Open to visa sponsorship.